

JAMES J. BROSNAHAN (CA SBN 34555)  
JBrosnahan@mofo.com  
PAUL FLUM (CA SBN 104424)  
PaulFlum@mofo.com  
GEORGE C. HARRIS (CA SBN 111074)  
GHarris@mofo.com  
MORRISON & FOERSTER LLP  
425 Market Street  
San Francisco, California 94105-2482  
Telephone: 415.268.7000; Facsimile: 415.268.7522

Attorneys for Defendants  
MICHAEL S. SITRICK, NANCY SITRICK, and the  
MICHAEL AND NANCY SITRICK TRUST

GREGORY A. GARBACZ (CA SBN 167007)  
ggarbacz@klinedinstlaw.com  
CONNIE M. ANDERSON (CA SBN 210286)  
canderson@klinedinstlaw.com  
KLINEDINST PC  
777 South Figueroa Street, 47th Floor  
Los Angeles, California 90017  
Telephone: 213.607.2115; Facsimile: 213.607.2116

Attorneys for Defendants  
MICHAEL S. SITRICK and NANCY SITRICK

UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

RICHARD WOOL and ALAN MAYER,  
on behalf of the Sitrick and Company  
Employee Stock Ownership Plan,

Plaintiffs,

v.

MICHAEL S. SITRICK and NANCY  
SITRICK, husband and wife; THE  
MICHAEL AND NANCY SITRICK  
TRUST, a trust; RELIANCE TRUST  
COMPANY, a Georgia corporation,

Defendants.

SITRICK AND COMPANY, INC., a  
California corporation; SITRICK AND  
COMPANY EMPLOYEE STOCK  
OWNERSHIP PLAN,

Nominal Defendants.

Case No. CV10-02741 JHN (PJWx)

**SITRICK DEFENDANTS'  
NOTICE OF MOTION AND  
MOTION TO DISMISS THE  
FIRST AMENDED COMPLAINT;  
SUPPORTING MEMORANDUM  
OF POINTS AND AUTHORITIES**

Date: August 2, 2010  
Time: 2:00 p.m.  
Ctrm: 790  
Judge: Hon. Jacqueline H. Nguyen

**NOTICE OF MOTION**

**TO ALL PARTIES AND THEIR COUNSEL OF RECORD:**

PLEASE TAKE NOTICE that, on August 2, 2010, or as soon thereafter as the matter may be heard, in the Courtroom of the Honorable Jacqueline H. Nguyen, located at the United States District Court, Western – Roybal Division, 255 East Temple Street, Los Angeles, California, Defendants Michael S. Sitrick, Nancy Sitrick, and the Michael and Nancy Sitrick Trust (collectively, the “Sitrick Defendants”) will and hereby do move the Court pursuant to Rules 8, 9(b), and 12(b)(6) of the Federal Rules of Civil Procedure to dismiss Plaintiffs’ First Amended Complaint (“FAC”).

This motion is based on this Notice of Motion, the Memorandum of Points and Authorities set forth below, the concurrently filed Request for Judicial Notice and supporting Declaration of James J. Brosnahan, the reply brief that the Sitrick Defendants anticipate filing, and any other written or oral argument presented by the Sitrick Defendants to the Court.

Pursuant to Local Rule 7-3, counsel for the Sitrick Defendants conferred telephonically with plaintiffs’ counsel regarding the substance of this motion on June 14, 2010. The parties were unable to resolve their differences.

Dated: June 21, 2010

GREGORY A. GARBACZ  
CONNIE M. ANDERSON  
KLINEDINST PC

Attorneys for Defendants  
MICHAEL S. SITRICK and  
NANCY SITRICK

JAMES J. BROSNAHAN  
PAUL FLUM  
GEORGE C. HARRIS  
MORRISON & FOERSTER LLP

By: /s/ James J. Brosnahan  
James J. Brosnahan  
Attorneys for Defendants  
MICHAEL S. SITRICK, NANCY  
SITRICK, and the MICHAEL AND  
NANCY SITRICK TRUST

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## INTRODUCTION

The First Amended Complaint should be dismissed in its entirety because it fails to allege non-conclusory facts that raise a reasonable inference that the Sitrick Defendants<sup>1</sup> violated any duties arising under ERISA's precisely delineated and comprehensive statutory provisions.

Plaintiffs in this action are two former participants in an employee stock ownership plan ("ESOP" or "Plan") formed for employees of Sitrick And Company ("SCI" or the "Company") and funded entirely by Company contributions. In 2008, the ESOP sold its SCI stock to the Company at a price established by an independent fiduciary, and the proceeds were allocated to individual retirement accounts. In October 2009, SCI was acquired by Resources Connection, Inc. ("Resources"). Also in 2009, *after the completion of the ESOP stock sale*, SCI changed the accounting treatment, but did not increase the amount, of the remuneration paid to SCI's CEO and Board Chairman, Michael Sitrick, allocating some of that remuneration for the first time as royalties for his personal goodwill.

Based on conclusory allegations and sheer speculation without factual basis, including allegation of a phantom "Personal Goodwill Transaction" ("Goodwill Transaction"), Plaintiffs contend that these events were part of a scheme by the Sitrick Defendants to acquire the ESOP shares at less than fair value. In fact, the valuation and sale of the ESOP shares was conducted entirely by an independent fiduciary, Defendant Reliance Trust Company ("Reliance"), working with an independent valuation firm that Reliance hired and independent legal counsel that Reliance retained. And the so-called Goodwill Transaction was nothing more than a change in the accounting treatment of Mr. Sitrick's bonus payments for 2008 and 2009, which was done *after* the repurchase of the ESOP's stock.

As explained below, accepting the well-pled allegations of the Complaint as

---

<sup>1</sup> Defendants Michael and Nancy Sitrick and the Michael and Nancy Sitrick Trust ("the Sitrick Trust") are referred to herein collectively as "the Sitrick Defendants."

1 true for purposes of this motion only,<sup>2</sup> Plaintiffs' claims against the Sitrick  
 2 Defendants fail under well-established ERISA law. The breach of fiduciary duty  
 3 claim alleged in Count I fails as a threshold matter because neither Mr. nor Ms.  
 4 Sitrick was acting in a fiduciary capacity with respect to the conduct challenged in  
 5 this case. To the contrary, Plaintiffs' allegations establish that the sole fiduciary as  
 6 to the valuation and approval of the ESOP stock repurchase was Reliance, not Mr.  
 7 or Ms. Sitrick, and confirm that the Goodwill Transaction was a corporate act  
 8 concerning executive compensation, not a fiduciary function involving plan assets.<sup>3</sup>

9 Plaintiffs' claim in Count II that the Goodwill Transaction and the stock  
 10 repurchase were prohibited transactions under ERISA Section 406 fares no better.  
 11 As with Count I, Plaintiffs' conclusory allegations are insufficient to establish that  
 12 any of the Sitrick Defendants was an ERISA fiduciary with respect to either  
 13 transaction. In addition, Plaintiffs do not and cannot allege that the ESOP was a  
 14 party to the Goodwill Transaction, or that the transaction involved the ESOP's  
 15 assets. Likewise, Plaintiffs fail to allege facts raising a reasonable inference that the  
 16 Sitrick Defendants knew that the consideration for the stock repurchase was  
 17 inadequate or that the transaction was otherwise unlawful.<sup>4</sup>

## 18 **STATEMENT OF FACTS**

### 19 **Michael Sitrick and the Company He Founded**

20 In 1989, Michael Sitrick, already a nationally recognized and respected  
 21 expert in the strategic communications business, founded his own company, Sitrick  
 22 And Company, which specializes in corporate, financial, transactional, and crisis

23 <sup>2</sup> The Sitrick Defendants deny any wrongdoing in connection with the matters  
 24 alleged in the Complaint.

25 <sup>3</sup> Count I fails for several additional reasons, including Plaintiffs' (1) failure to  
 26 plead non-conclusory facts establishing how the Goodwill Transaction constituted a  
 27 breach of ERISA's duties of prudence, loyalty, or compliance with plan documents;  
 28 and (2) failure to plead the particulars of the alleged misrepresentations and  
 omissions regarding the stock repurchase as required by Federal Rule of Civil  
 Procedure 9(b).

<sup>4</sup> Plaintiffs' co-fiduciary claim (Count III) and claim for equitable relief (Count IV)  
 are derivative of Counts I and II, and fail for the same reasons.

1 communications. (First Amended Complaint (“FAC” or “Complaint”) ¶ 12.)  
2 Virtually since its inception, the Company has been ranked among the top strategic  
3 public relations firms in the United States by *Inside PR* magazine and its successor  
4 publication the *Holmes Report*. (FAC ¶ 13.) The Company’s success has been  
5 publicly recognized as being and in fact is highly dependent on Mr. Sitrick himself.  
6 Since founding SCI, Mr. Sitrick has been its Chairman and CEO, and the go-to  
7 communications advisor to over 1000 companies, non-profit entities, government  
8 agencies, and individuals, including some of the largest corporations and highest  
9 profile individuals in the United States. (FAC ¶ 12.) As a nationally recognized  
10 expert in strategic communications, Mr. Sitrick personally created and developed  
11 the unique business, media, and political relationships, reputation, referral network,  
12 and trade secrets that have made him and his Company so successful.

13 **Mr. Sitrick Establishes the ESOP for the Benefit of Employees.**

14 Until 1999, Mr. Sitrick owned 100% of his Company. (FAC ¶ 18.) In 1999,  
15 he chose to share the benefits of his Company’s success with its employees through  
16 the establishment of an employee stock ownership plan (“ESOP”). To establish the  
17 ESOP, Mr. Sitrick selected an independent trustee, who selected an independent  
18 valuation firm and an independent attorney to value the Company, and then “sold”  
19 1,702,400 Class B shares to the ESOP for approximately \$15 million. (FAC ¶ 22.)  
20 Employees then could earn vested rights to Company shares held by the ESOP.  
21 (FAC ¶ 17.) Company employees did not pay any of their own money into the  
22 ESOP; nor were their salary or benefits reduced in any way to fund the ESOP’s  
23 purchase of the Class B shares. Instead, the Company borrowed, and Mr. Sitrick  
24 personally guaranteed, the entire purchase price and loaned it to the ESOP. (FAC  
25 ¶ 23.) In exchange, the ESOP gave SCI a promissory note secured by the Class B  
26 shares. (*Id.*) Over time, the note was paid down with funds provided by SCI,  
27 including through Company dividend payments. (*Id.* ¶ 24.) After establishment of  
28 the ESOP, Mr. Sitrick owned 75.68% of the Company, and the ESOP owned

1 24.32%. (*Id.* ¶ 22.) After the transaction (including the transfer of the funds to the  
2 ESOP in 1999) was complete, the SCI Board of Directors appointed Mr. Sitrick as  
3 the ESOP's fiduciary. (*Id.* ¶ 19.)

4 Plaintiff Wool is a former employee of the Company who was terminated in  
5 May 2004. Although Wool admitted under oath to secret and unauthorized copying  
6 of confidential and proprietary material from the Company, in 2009 he received a  
7 cash distribution as part of the ESOP's conversion to a 401(k) plan. (FAC ¶¶ 1,  
8 17.) Plaintiff Mayer, who ceased working for the Company after October 2006  
9 (FAC ¶ 2), also received a cash distribution as part of the ESOP's conversion.

#### 10 **The 2008 "Stock Repurchase Transaction"**

11 As an employee stock ownership plan governed by ERISA and the Internal  
12 Revenue Code, the ESOP had to be primarily invested in shares of the Company  
13 (29 U.S.C. § 1107(d)(6)(A) (ERISA); 29 U.S.C. § 4975(e)(7)(A)), and was,  
14 therefore, limited in its ability to diversify its assets and reduce the risk inherent in  
15 owning only one company's stock.<sup>5</sup> In 2008, the SCI Board of Directors hired  
16 Reliance to replace Mr. Sitrick as the ESOP's fiduciary, so that Reliance, as an  
17 independent fiduciary with no ties to the Company, could consider whether the  
18 ESOP should sell its Company shares to the Sitrick Trust, and, if so, at what price.  
19 (FAC ¶ 46.) As part of this transaction, the ESOP would be converted to a 401(k)  
20 plan, and plan participants would be freed from the ESOP's restrictions and allowed  
21 to diversify funds allocated to their individual accounts.

22 To fulfill its duties as an independent fiduciary on behalf of the ESOP,  
23 Reliance engaged an independent financial advisor to assess the fair value of the  
24 ESOP's shares in the Company and whether the proposed sale transaction was fair  
25 to and in the best interests of the ESOP participants. (FAC ¶ 46.) Mr. Sitrick  
26 played no role in the work of Reliance or its financial advisor other than to provide

27  
28 <sup>5</sup> This risk was significantly exacerbated by the fact that the Company and its  
results were so dependent upon Mr. Sitrick.

1 all of the information they requested to fulfill their duties. After a thorough and  
 2 independent investigation of SCI and the proposed transaction, Reliance and its  
 3 independent financial advisor approved the sale of the ESOP's assets for \$1.7  
 4 million (after the forgiveness of \$760,000 in ESOP debt). (*Id.* ¶ 51.) This  
 5 transaction, which Plaintiffs refer to as "The Stock Repurchase Transaction"  
 6 ("Repurchase Transaction"), was completed in 2008 with distributions thereafter in  
 7 2009. (*Id.* ¶¶ 56-58.)

### 8 **The So-Called "Goodwill Transaction"**

9 Without any factual support, Plaintiffs allege upon "information and belief"  
 10 that Mr. Sitrick and SCI entered into the Goodwill Transaction sometime "between  
 11 2004 and 2008" whereby SCI "was granted the nonexclusive and revocable right to  
 12 use Mr. Sitrick's Personal Goodwill in consideration for an annual royalty payment  
 13 to be agreed upon annually" (FAC ¶ 36), and that this transaction "substantially  
 14 diluted" the value of stock owned by the ESOP. (*Id.* at ¶ 43.) Plaintiffs aver no  
 15 well-pled facts showing there ever was such a transaction. The only evidence they  
 16 reference in support of this supposed transaction is that Mr. Sitrick received  
 17 "royalty" payments "for the year ended December 31, 2008" and "the six month  
 18 period ended June 30, 2009." (*Id.* ¶ 39.) Plaintiffs make no allegation that those  
 19 payments were made or agreed to prior to the completion of the Repurchase  
 20 Transaction in 2008 or that the alleged royalty payments increased Mr. Sitrick's  
 21 total remuneration. That Plaintiffs make no allegations to support the existence of  
 22 the Goodwill Transaction prior to the conclusion of the ESOP stock repurchase is  
 23 not surprising *since there was no such transaction.*<sup>6</sup>

### 24 **Mr. Sitrick Sells the Company to Resources**

25 After more than 20 years at the head of SCI and over 40 years in the  
 26 communications business, at age 62, Mr. Sitrick agreed in 2009 to sell his Company

27 <sup>6</sup> Although the Court need not reach this issue to decide this motion, the royalty  
 28 payments merely reflected a change in the accounting treatment of the annual  
 bonuses paid to Mr. Sitrick.



1 to Resources. (FAC ¶¶ 60-61.) As stated in its public filings, Resources  
 2 recognized Michael Sitrick was himself the critical, key asset, and wanted to ensure  
 3 that SCI continued to benefit from his work after Resources purchased the  
 4 Company. (See Declaration of James J. Brosnahan in Support of Sitrick  
 5 Defendants’ Request for Judicial Notice in Support of Sitrick Defendants’ Motion  
 6 to Dismiss the First Amended Complaint (“Brosnahan Decl.”) Ex. A at 125.)  
 7 Resources therefore determined, after reviewing the analysis of an independent  
 8 valuation firm, that 89.5% of the total purchase price should go to Mr. Sitrick to  
 9 purchase his own skill, reputation, and expertise, and 10.5% should go to the  
 10 purchase of the Company’s own assets in a separate transaction. (FAC ¶ 54;  
 11 Brosnahan Decl. Ex. A at 130.)<sup>7</sup> Resources also required that Mr. Sitrick enter his  
 12 first employment agreement since founding SCI (a 4.5-year agreement) and his first  
 13 non-competition agreement since founding SCI (a 7-year agreement), so Resources  
 14 would have assurances that the most valuable aspect of SCI’s success—Mr. Sitrick  
 15 himself—would remain a part of SCI after the purchase. (Brosnahan Decl. Ex. A at  
 16 126.) Resources also required that Mr. Sitrick agree to a \$40 million life insurance  
 17 policy with Resources as the beneficiary. (*Id.* at 96.)

## 18 ARGUMENT

19 Under Rule 12(b)(6), a complaint must be dismissed if it fails to “offer...  
 20 [more than] labels and conclusions or a formulaic recitation of the elements of a  
 21 cause of action.” *Ashcroft v. Iqbal*, 129 S. Ct. 1937, 1949 (2009) (internal  
 22 quotations omitted); *see also Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 555 (2007).  
 23 Dismissal is required where the complaint does not plead “enough facts to state a  
 24 claim to relief that is plausible on its face.” *Twombly* at 570. A claim is not  
 25 facially plausible unless, after setting aside all conclusory allegations, the complaint  
 26 contains “factual content that allows the court to draw the reasonable inference that

27  
 28 <sup>7</sup> As these documents show, this allocation was not made until October 2009, and  
 thus could not have been the subject of any misrepresentations to Reliance in 2008.

the defendant is liable for the misconduct alleged.” *Iqbal*, 129 S. Ct. at 1949.

**I. PLAINTIFFS FAIL TO STATE A CLAIM FOR BREACH OF FIDUCIARY DUTY UNDER ERISA SECTION 404 (COUNT I).**

To state a claim under ERISA Section 404, a plaintiff must allege facts raising a reasonable inference that “(1) a defendant was a fiduciary of the plan (2) when in acting within his or her capacity as a fiduciary (3) engaged in conduct constituting a breach of fiduciary duty.” *Vivien v. Worldcom, Inc.*, No. C02-01329 WHA, 2002 U.S. Dist. LEXIS 27666, at \*9 (N.D. Cal. July 26, 2002) (citing *Pegram v. Herdrich*, 530 U.S. 211, 225-26 (2000)). In addition, a plaintiff must establish that the alleged breach of fiduciary duty resulted in losses to the plan. 29 U.S.C. § 1109(a).

Plaintiffs allege that Mr. and Ms. Sitrick (but not the Sitrick Trust) breached their duties as fiduciaries to the Plan by engaging in conduct relating to the Repurchase Transaction and the purported Goodwill Transaction. As discussed below, Plaintiffs fail to state a claim under Section 404 based on either transaction.

**A. Plaintiffs Fail To State A Breach Of Fiduciary Duty Claim Based On The Repurchase Transaction.**

**1. Mr. And Ms. Sitrick Were Not ERISA Fiduciaries With Respect To The Repurchase Transaction.**

A defendant “must be a fiduciary” to be subject to a claim for breach of fiduciary duty under ERISA. *Wright v. Or. Metallurgical Corp.*, 360 F.3d 1090, 1093-94 (9th Cir. 2004); *Nieto v. Ecker*, 845 F.2d 868, 871 (9th Cir. 2004). Under Rule 8, a defendant’s purported fiduciary status—like any other essential element of a claim—must be established by “factual content that allows the court to draw the reasonable inference that the defendant is liable for the misconduct alleged.” *Ashcroft v. Iqbal*, 129 S. Ct. at 1949 (2009). Mere “labels and conclusions” or “formulaic recitations” are insufficient. *Id.* A party acts as a plan fiduciary only when “exercis[ing] any discretionary authority or discretionary control” over plan management or plan assets. *Wright*, 360 F.3d at 1101; *Andrade v. Parsons Corp.*,



No. CV83-3344 RJK, 0090 WL 757367, at \*2 (C.D. Cal. June 21, 1990); 29 U.S.C. § 1002(21)(A) (defining fiduciary functions).

Here, the allegations in the Complaint establish that Mr. and Ms. Sitrick were not fiduciaries with respect to the Repurchase Transaction. As Plaintiffs acknowledge, the SCI Board of Directors appointed Reliance “as an independent fiduciary for the ESOP to consider and approve the sale” of the Plan’s assets. (FAC ¶ 46.) Plaintiffs concede that Reliance and its independent financial advisor determined the sales price for the ESOP’s stock (FAC ¶ 51), and that Reliance “acted with discretionary authority in approving and closing the 2008 Stock Repurchase Transaction” (FAC ¶ 68). There is no allegation that Reliance shared its fiduciary responsibilities with Mr. or Ms. Sitrick at any time.

The only plausible inference from the First Amended Complaint is that Reliance, not Mr. or Ms. Sitrick, exercised fiduciary authority over the sale of the Plan’s shares. Plaintiffs’ conclusory allegations to the contrary (FAC ¶ 67) are entitled to no weight. *Iqbal*, 129 S. Ct. at 1949; *Harris v. Amgen*, Case No. CV07-5442 PSG, 2010 U.S. Dist. LEXIS 26283, at \*19-\*20 (C.D. Cal. Mar. 2, 2010). Accordingly, as a matter of law, the Repurchase Transaction is not actionable as to Mr. or Ms. Sitrick under ERISA Section 404. *Wright*, 360 F.3d at 1101.<sup>8</sup>

## 2. The Alleged Misrepresentations And Omissions By Mr. And Ms. Sitrick Do Not Support An ERISA Breach Of Fiduciary Duty Claim.

Plaintiffs assert that Mr. and Ms. Sitrick breached their fiduciary duties to the Plan by making intentional misrepresentations and omissions to Reliance and its financial advisor concerning matters “which were material to the fairness of the proposed transaction and the fair market value of the ESOP’s Class B shares.” (FAC ¶ 48.) These allegations do not establish a breach of fiduciary duty as to Mr. or Ms. Sitrick for two reasons.

<sup>8</sup> Plaintiffs allege that Mr. Sitrick “caused” SCI to engage Reliance as an independent fiduciary for the Plan (FAC ¶ 46), but do not contend that Mr. Sitrick breached any fiduciary duties in doing so.

1        *First*, as discussed, Mr. and Ms. Sitrick were not Plan fiduciaries with respect  
 2 to the Repurchase Transaction. Accordingly, any statements or omissions to  
 3 Reliance by those Defendants were made in their non-fiduciary corporate  
 4 capacities, and are thus not actionable under ERISA Section 404. *Pegram*, 530  
 5 U.S. at 226.

6        *Second*, even if the purported misrepresentations and omissions could be  
 7 properly characterized as fiduciary acts, they still cannot support Plaintiffs' claims  
 8 because they are not pled with particularity as required by Rule 9(b). Where a  
 9 complaint contains allegations of fraudulent conduct, those allegations must satisfy  
 10 Rule 9(b), even if fraud is not a necessary element of the asserted claims. *Vess v.*  
 11 *Ciba-Geigy Corp. USA*, 317 F.3d 1097, 1104-1105 (9th Cir. 2003).

12        Courts routinely apply Rule 9(b) to allegations of fraudulent conduct offered  
 13 in support of ERISA breach of fiduciary duty claims. *See, e.g., In re Calpine Corp.*  
 14 *ERISA Litig.*, No. C 03-1685, 2005 WL 3288469, at \*6 (N.D. Cal. Dec. 5, 2005);  
 15 *Vivien*, 2002 U.S. Dist. LEXIS 27666, at \*20. Here, Rule 9(b) applies to the  
 16 purported misrepresentations and omissions, which Plaintiffs explicitly characterize  
 17 as intentional. Specifically, Plaintiffs allege that:

- 18        • the purported "Stock Repurchase Transaction" resulted from  
 19        Mr. Sitrick's "*plan to purchase all of the ESOP's stock in SCI for a*  
 20        *fraction of its fair market value*" ( FAC ¶ 45) (emphasis added);
- 21        • "[t]o carry out his plan, Sitrick caused the SCI Board of Directors to  
 22        engage Defendant Reliance as an independent fiduciary" (*id.* ¶ 46)  
 23        (emphasis added); and
- 24        • "[i]n connection with the due diligence by Reliance and its financial  
 25        advisor, Sitrick *intentionally* failed to disclose information or made  
 26        false or misleading statements of facts" (*id.* ¶ 48) (emphasis added);

27        Rule 9(b) applies to these allegations of intentionally deceptive conduct. *See, e.g.,*  
 28 *E & E Co., Ltd. v. Kam Hing Enters., Inc.*, No. C-08-0871MMC, 2009 WL 482240,  
 at \*3 (N.D. Cal. Feb. 25, 2009); *Cal. Pub. Employees Retirement Sys. v. Chubb*  
*Corp.*, 394 F.3d 126, 160-61 (3d Cir. 2004).

1 To comply with Rule 9(b), Plaintiffs must identify “the time, place, and  
2 content of representations.” *Swartz v. KPMG LLP*, 476 F.3d 756, 764 (9th Cir.  
3 2007). In addition, Plaintiffs must “set forth what is false or misleading about a  
4 statement, and why it is false.” *In re GlenFed, Inc. Sec. Litig.*, 42 F.3d 1541, 1548  
5 (9th Cir. 1994). The allegations must be “specific enough to give defendants notice  
6 of the *particular* misconduct ... so that they can defend against the charge and not  
7 just deny that they have done anything wrong.” *Neubronner v. Milken*, 6 F.3d 666,  
8 671 (9th Cir. 1993) (emphasis added).

9 Plaintiffs fail to satisfy these requirements. Plaintiffs allege that Mr. and  
10 Ms. Sitrick “failed to disclose or misrepresented”: (1) unspecified offers to  
11 purchase SCI from unspecified companies; (2) “formal or informal” offers to  
12 purchase SCI from Resources; and (3) and the Goodwill Transaction. (FAC ¶ 49.)  
13 Plaintiffs make no attempt to describe the specific content of those  
14 misrepresentations or identify what specific information was concealed by Mr. or  
15 Ms. Sitrick. Nor do they identify what was false or misleading about any  
16 statements made by Mr. or Ms. Sitrick to Reliance or explain why they were false.

17 Courts routinely find allegations such as these insufficient under Rule 9(b).  
18 For example, in *Shafer v. Eden*, 209 F.R.D. 460 (D. Kan. 2002), Plaintiffs asserted  
19 ERISA breach of fiduciary claims against company officials who allegedly “failed  
20 to provide [to company employees] information regarding offers to purchase” the  
21 company’s assets. *Id.* at 463 (internal quotations omitted). The court ruled that this  
22 “general statement” failed to meet “plaintiffs’ burden [under Rule 9(b)] to specify  
23 the content of the alleged misrepresentations.” *Id.* Similarly, in *Kearns v. Ford*  
24 *Motor Co.*, 567 F.3d 1120 (9th Cir. 2009), the plaintiff alleged that Ford  
25 “misrepresent[ed] the benefits of its CPO program.” *Id.* at 1125. The Ninth Circuit  
26 ruled that these allegations were insufficient under Rule 9(b) because the plaintiff  
27 failed to specify what the purported misrepresentations “specifically stated.” *Id.*  
28 at 1126; *see also Mangindin v. Wash. Mut. Bank*, 637 F. Supp. 2d 700, 707 (N.D.

1 Cal. 2009) (rejecting allegation that defendants misrepresented a loan transaction,  
2 where the complaint did not “allege the specific content of the misrepresentations”).  
3 The same reasoning applies here.

4 Plaintiffs also allege that Mr. and Ms. Sitrick “direct[ed] Reliance and its  
5 financial advisor to assume that the Personal Goodwill Transaction was contractual,  
6 valid and binding, and that the ESOP equity in SCI was equal to only 10.5% of the  
7 SCI income stream.” (FAC ¶ 69(i); *see also id.* ¶ 54.) Plaintiffs do not set forth the  
8 time or place or context of this purported representation or any facts showing that  
9 any portion of this alleged statement, if made, was false. Indeed, they do not even  
10 set forth specific facts supporting the allegation that there was a Goodwill  
11 Transaction to disclose at the time that Reliance did its valuation in 2008.

12 Instead, based solely on “information and belief” and two “royalty  
13 payments” to Mr. Sitrick “for the year ended December 31, 2008” and “for the six  
14 month period ended June 30, 2009,” disclosed in a Form 8-K filing on January 5,  
15 2010, Plaintiffs vaguely assert that a “verbal or written royalty agreement” occurred  
16 sometime between 2004 and 2008. (FAC ¶¶ 36, 39.) The Supreme Court rejected a  
17 similarly speculative pleading strategy in *Twombly*. There, the court held that  
18 alleged parallel conduct by business competitors did not plead the existence of an  
19 agreement by them to act in concert. 550 U.S. at 566. Likewise here, the “royalty  
20 payments” to Mr. Sitrick “could equally have been prompted by lawful,  
21 independent goals which do not constitute a conspiracy,” such as a reclassification  
22 of his remuneration for tax purposes, and are thus insufficient to plead an unlawful  
23 agreement between Mr. Sitrick and SCI. *Id.* at 567.<sup>9</sup>

24 The Complaint fails to allege facts showing that Mr. or Ms. Sitrick  
25 misrepresented the transaction to Reliance. Even if a Goodwill Transaction had  
26

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27 <sup>9</sup> The evidence will show that the “royalty payments” were in fact a change in  
28 accounting treatment only that did not change Mr. Sitrick’s total remuneration by a  
penny. It is not surprising that Plaintiffs are unable to describe the purported  
Goodwill Transaction with any specificity. It never happened.

1 ever existed (which it did not), Plaintiffs allege no facts supporting their claim that  
 2 the Goodwill Transaction was not contractual, valid, or binding, or that the Plan's  
 3 holdings of SCI stock were not equal to 10.5% of SCI's income stream. Absent  
 4 such particularized facts, the purported misrepresentations cannot survive scrutiny  
 5 under Rule 9(b). *See, e.g., Glenfed*, 42 F.3d at 1548 (under Rule 9(b), a plaintiff  
 6 must specify "*the reasons for* [the statement's] *falsity*") (emphasis in original).<sup>10</sup>

7 *Third*, Plaintiffs fail to plead facts raising a reasonable inference that the  
 8 purported misrepresentations and omissions resulted in a loss to the Plan. A party  
 9 is liable for a purported breach of fiduciary duty under ERISA "only to the extent  
 10 that losses to the plan result from the breach." *Friend v. Sanwa Bank Cal.*, 35 F.3d  
 11 466, 469 (9th Cir. 1994) (citing 29 U.S.C. § 1109). The Complaint contains no  
 12 facts showing that Reliance relied on the purported misrepresentations in  
 13 determining a valuation of the Plan's assets or that the purported omissions would  
 14 have made a material difference in that valuation. Thus, even accepting as true  
 15 Plaintiffs' allegations concerning misrepresentations by Mr. and Ms. Sitrick, those  
 16 misrepresentations are not alleged to have caused a lower price for the Plan's  
 17 shares, and thus do not support a breach of fiduciary claim under ERISA.

18 **B. The Goodwill Transaction Is Not Actionable Under Section 404.**

19 **1. Mr. And Ms. Sitrick Were Not ERISA Fiduciaries With**  
 20 **Respect To The Goodwill Transaction.**

21 As noted, a defendant "must be a fiduciary" to be subject to a claim for  
 22 breach of fiduciary duty under ERISA. *Wright*, 360 F.3d at 1093-94. Courts  
 23 recognize that "[i]t is neither the purpose nor the domain of ERISA to regulate

24 <sup>10</sup> In alleging the purported misrepresentations and omissions, Plaintiffs violate  
 25 Rule 9(b) by lumping Mr. and Ms. Sitrick together, without bothering to  
 26 "differentiate their allegations ... and inform each defendant separately of the  
 27 allegations surrounding his [or her] alleged participation in the fraud." *Swartz v.*  
 28 *KPMG LLP*, 476 F.3d 756, 764-65 (9th Cir. 2007). These claims violate Rule 9(b)  
 for the further reason that they are alleged "[u]pon information and belief," (FAC  
 ¶ 54), without setting forth "a factual basis upon which [the] belief is reasonably  
 founded," *State of California ex rel. Mueller v. Walgreen Corp.*, 175 F.R.D. 638,  
 640 (N.D. Cal. 1997).



1 purely corporate behavior that is adequately covered elsewhere.” *Akers v. Palmer*,  
2 71 F.3d 226, 231 (6th Cir. 1995). Accordingly, a party can be an ERISA fiduciary  
3 only with respect to “transactions that involve investing the ESOP’s assets or  
4 administering the plan.” *Martin v. Feilen*, 965 F.2d 660, 666 (8th Cir. 1992); *see*  
5 *also Akers*, 71 F.3d at 230 (“only actions respecting the *administration* or  
6 *management* of plan ‘assets’ are subject to fiduciary standards”).

7 In accord with this “dual capacity” principle, a corporate officer or director  
8 does not breach any fiduciary duties under ERISA when “acting in [his] corporate  
9 capacity.” *Cunha v. Ward Foods, Inc.*, 804 F.2d 1418, 1432 (9th Cir. 1986); *see*  
10 *also Harris*, 2010 U.S. Dist. LEXIS 26283, at \*20 (same); *Feilen*, 965 F.2d at 666  
11 (same). A “normal business decision” is not subject to scrutiny under ERISA even  
12 where it may have “potential collateral effects” on plan participants. *Kalda v. Sioux*  
13 *Valley Physician Partners Inc.*, 481 F.3d 639, 646 (8th Cir. 2007); *Pegram*,  
14 530 U.S. at 226 (corporate officers, when acting in a non-fiduciary capacity, can  
15 “take actions to the disadvantage of employee beneficiaries”).

16 Here, no breach of fiduciary liability can arise from the purported Goodwill  
17 Transaction because, assuming it occurred at all, Plaintiffs’ own allegations  
18 demonstrate that it was a business decision by SCI that did not involve the  
19 administration or management of Plan assets. Plaintiffs allege that the purported  
20 transaction was caused by Mr. Sitrick while “act[ing] in both his individual capacity  
21 and in his corporate capacity,” not in his capacity as Plan fiduciary. (FAC ¶ 37.)  
22 Plaintiffs further allege that the purported transaction constituted a misappropriation  
23 of “corporate assets,” not Plan assets. (FAC ¶ 40.) The alleged “royalty payments”  
24 to Mr. Sitrick under the purported Goodwill Transaction were paid by SCI, not the  
25 Plan, and were consideration for Mr. Sitrick’s services and value to SCI’s business  
26 operations, not for his services as a Plan trustee. (FAC ¶¶ 35, 36.)

27 Courts recognize that a transaction of this sort concerning executive  
28 compensation “is a business decision or judgment made in connection with the on-

1 going operation of a business” which “does not involve the administration of an  
 2 ERISA plan or the investment of an ERISA plan’s assets.” *Eckelkamp v. Beste*,  
 3 201 F. Supp. 2d 1012, 1023 (E.D. Mo. 2002). For example, in *Benaoud v.*  
 4 *Hodgson*, 578 F. Supp. 2d 257 (D. Mass. 2008), ERISA breach of fiduciary claims  
 5 were brought against company officers based on their authorization and receipt of  
 6 backdated stock options. The plaintiffs argued that the officers were plan  
 7 fiduciaries because their backdating activities “materially affected the value of [the  
 8 company’s] common stock, and thereby the Plan participant’s holdings” of  
 9 company stock. *Id.* at 276. The court rejected that argument, observing that  
 10 “setting (and receiving) executive compensation—even improper compensation—is  
 11 a classically corporate act.” *Id.* The court explained that even where poor  
 12 corporate decisions affect plan participants by rendering company stock worthless,  
 13 those decisions do not constitute a breach of ERISA fiduciary duties. *Id.* at 277.<sup>11</sup>

14 Echoing the plaintiffs’ argument in *Benaoud*, Plaintiffs here contend that the  
 15 “Goodwill Transaction substantially diluted the value of SCI’s assets and employer  
 16 securities owned by the ESOP.” (FAC ¶ 43.) As discussed below, there are no  
 17 facts in the Complaint supporting this false contention. But even if accepted as true  
 18 for purposes of this Rule 12(b)(6) motion, it is insufficient to transform a manifestly  
 19 corporate decision into a fiduciary decision actionable under ERISA. *Pegram*,  
 20 530 U.S. at 225-226. Count I thus fails as a matter of law to the extent it rests on  
 21 the Goodwill Transaction. *See, e.g., Kalda v. Sioux Valley Physician Partners Inc.*,  
 22 481 F.3d 639, 646 (8th Cir. 2007) (affirming dismissal of claims based on business  
 23 decisions); *Blaw Know Ret. Income Plan v. White Consol. Indus., Inc.*, 998 F.2d  
 24 1185, 1189-90 (3d Cir. 1993) (same). Plaintiffs’ conclusory allegation that Mr. and  
 25

26 <sup>11</sup> *See also Local Union 2134, United Mine Workers of America v. Powhatan Fuel*,  
 27 *Inc.*, 828 F.2d 710, 713-14 (11th Cir. 1987) (payment of employee salaries is a  
 28 business decision, not a fiduciary act governed by ERISA); *Harpster v. AARQUE*  
*Mgmt. Corp.*, Case No. 4:03CV1282, 2005 U.S. Dist. LEXIS 30811, at \*30-\*31  
 (N.D. Oh. July 22, 2005) (same); *Kerstein v. Plast-O-Matic Valves, Inc.*, Civil  
 Action No. 07-4156, 2008 WL 2942135, at \*6 (D.N.J. July 30, 2008) (same).

Ms. Sitrick were Plan fiduciaries as to the transaction (FAC ¶ 67), is nothing more than a “formulaic recitation of the elements of a cause of action” that cannot support a claim under Rule 8. *Iqbal*, 129 S. Ct. at 1949; *see also Calpine*, 2005 U.S. Dist. LEXIS 9719, at \*3.<sup>12</sup>

## 2. Plaintiffs Fail To Allege A Breach Of Fiduciary Duty By Mr. Or Ms. Sitrick As To The Goodwill Transaction.

Section 404 of ERISA imposes on plan fiduciaries a duty of prudence, a duty of loyalty, and a duty to comply with plan documents. 29 U.S.C. § 1104. Even if the Goodwill Transaction could be deemed a fiduciary act under ERISA (which it cannot), Count I fails as to Mr. and Ms. Sitrick because Plaintiffs allege no facts plausibly suggesting that either of them breached any of these duties in connection with the transaction.

Duty of Prudence. The duty of prudence requires fiduciaries to discharge their duties “with the care, skill, prudence, and diligence under the circumstances then prevailing that a prudent man acting in a like capacity and familiar with such matters would use in the conduct of an enterprise of a like character and with like aims.” 29 U.S.C. § 1104(a)(1)(B). To state a claim for breach of this duty, a plaintiff must allege facts showing that the defendants, at the time of the challenged transaction, failed to “employ[] the appropriate methods to investigate the merits of the [transaction] and to structure the [transaction].” *Wright*, 360 F.3d at 1097.

Here, Plaintiffs plead no facts reasonably suggesting that Mr. or Ms. Sitrick failed to properly “investigate the merits”—with respect to the Plan—of the

<sup>12</sup> The Ninth Circuit’s decision in *Johnson v. Couturier*, 572 F.3d 1067 (9th Cir. 2009), does not compel a different result. Unlike in *Couturier*, where new shares were issued that diluted the ESOP’s 100% equity interest, the challenged Goodwill Transaction represents a purely corporate compensation decision. Indeed, *Couturier* acknowledged that “[d]ecisions relating to corporate salaries generally do not fall within ERISA’s purview,” but held that it was appropriate to impose ERISA duties on the transaction because it was tainted by “obvious self-dealing” that permitted the defendant to “directly profit.” *Id.* at 1077. Here, in contrast, there are no facts showing that the Goodwill Transaction resulted in *any* increase in Mr. Sitrick’s remuneration or *any* reduction in the Company’s earnings or the ESOP’s share of SCI’s equity.



1 Goodwill Transaction. Plaintiffs' conclusory allegations to the contrary (FAC ¶ 69  
 2 (a), (b), (d), (e)) should be rejected. *Iqbal*, 129 S. Ct. at 1949. Nor does the  
 3 Complaint allege any facts indicating that a prudent fiduciary would have  
 4 concluded that the transaction would adversely impact the Plan. The Complaint  
 5 alleges only one fact concerning the impact of the transaction on the company: SCI  
 6 made "royalty" payments to Mr. Sitrick of \$3.4 million and \$2.683 million for 2008  
 7 and 2009. (FAC ¶ 39.) Plaintiffs do not claim that the alleged transaction resulted  
 8 in a net increase in the amounts paid by SCI to Mr. Sitrick, a net decrease in SCI's  
 9 assets, or any adverse effect at all on the Company's "income stream." (*Id.* ¶ 34.)  
 10 Nor do Plaintiffs allege that the transaction caused a decrease in the benefits  
 11 enjoyed by SCI from Mr. Sitrick's services and "intangible assets." As noted, the  
 12 Complaint also fails to allege facts showing that the transaction was a factor in the  
 13 purported undervaluation of the Plan's shares, or that a prudent fiduciary would  
 14 have known it would have that effect.

15 Most importantly, Plaintiffs allege no facts whatsoever suggesting that Mr. or  
 16 Ms. Sitrick had any reason to believe, at the time of the purported transaction, that  
 17 it would harm SCI or the Plan or that any further investigation into the merits of the  
 18 transaction was warranted. At most, the Complaint alleges that, pursuant to a  
 19 transaction that occurred at some unspecified time, Mr. Sitrick received payments  
 20 from SCI for his services. These neutral facts fall well short of "the line between  
 21 possibility and plausibility of 'entitlement to relief.'" *Iqbal*, 129 S. Ct. at 1949.

22 Duty of Loyalty. For the same reasons, Plaintiffs fail to state a breach of the  
 23 duty of loyalty as to the Goodwill Transaction. The duty of loyalty requires  
 24 fiduciaries "to act solely and exclusively in the interests of the plan participants."  
 25 *Andrade*, 0090 WL 757367, at \*6; 29 U.S.C. § 1104(a)(1)(A). To state a claim for  
 26 breach of this duty, a plaintiff must demonstrate that the defendants did more than  
 27 "merely creating *the potential* for a conflict of interest." *In re McKesson HBOC*,  
 28 *Inc. ERISA Litig.*, 391 F. Supp. 2d 812, 834. Instead, the complaint must allege

1 facts plausibly suggesting that the defendants engaged in “actual disloyal conduct.”  
 2 *Id.* at 834-35.

3 As discussed, Plaintiffs fail to plead any facts raising a reasonable inference  
 4 that Mr. or Ms. Sitrick knew or should have known that the Goodwill Transaction  
 5 would adversely affect SCI or the Plan or that the transaction favored Mr. Sitrick at  
 6 the expense of SCI or the Plan. Nor are there facts suggesting that any “royalty  
 7 payments” to Mr. Sitrick were not in lieu of bonuses, dividends, or salary in the  
 8 same amounts. Under these circumstances, the Complaint fails to allege “actual  
 9 disloyal conduct,” precluding a duty of loyalty claim based on the transaction as a  
 10 matter of law. *McKesson*, 391 F. Supp. 2d at 834-35.

11 Duty to Comply with Plan Documents. The duty to comply with plan  
 12 documents requires fiduciaries to act in accordance with the documents and  
 13 instruments governing the plan. 29 U.S.C. § 1104(a)(1)(D). Plaintiffs allege that  
 14 Mr. Sitrick “violat[ed] the terms of the ESOP Plan and Trust documents” (FAC  
 15 ¶ 69(1)), but fail to identify a single term from those documents, let alone allege  
 16 facts suggesting that Mr. or Ms. Sitrick violated a Plan term. Plaintiffs’  
 17 “unadorned, the-defendant-unlawfully-harmed-me accusation” is insufficient under  
 18 Rule 8 to support a breach of fiduciary duty claim. *Iqbal*, 129 S. Ct. at 1949.

### 19 **3. Plaintiffs Do Not Allege Facts Showing That The Goodwill** 20 **Transaction Resulted In Losses To The Plan.**

21 As noted, a party asserting a breach of fiduciary duty under ERISA must  
 22 establish loss causation. *Friend*, 35 F.3d at 469. Plaintiffs fail to satisfy that  
 23 requirement with respect to the Goodwill Transaction. Plaintiffs do not allege facts  
 24 plausibly suggesting that the transaction caused a decreased valuation of the Plan’s  
 25 assets, or of SCI’s assets for that matter. Nor do they allege that the transaction was  
 26 funded by the Plan or resulted in a decrease in dividends paid on SCI stock owned  
 27 by the Plan. Instead, they cryptically allege that the transaction “substantially  
 28 diluted” the value of Plan assets. (FAC ¶ 43.) In violation of Rule 8, Plaintiffs do

not explain what that means, nor do they provide facts suggesting that the transaction had that effect. *Iqbal*, 129 S. Ct. at 1949. Because the Complaint fails to allege non-conclusory facts establishing harm to the Plan from the purported Goodwill Transaction, Count I fails as a matter of law with respect to that transaction. *See Wright*, 360 F.3d at 1100; *In re McKesson HBOC, Inc. ERISA Litig.*, No. C00-20030 RMW, 2002 WL 31431588, at \*8 (N.D. Cal. Sept. 30, 2002).<sup>13</sup>

**C. Plaintiffs Fail To Establish That Ms. Sitrick Had Any Involvement In Or Knowledge Of The Challenged Transactions.**

In addition to all the reasons set forth above, Count I must be dismissed as to Ms. Sitrick because Plaintiffs plead no facts reasonably suggesting that she had any involvement in the Repurchase Transaction or the Goodwill Transaction, or that she knew or should have known of those purported transactions. Count I fails as to Ms. Sitrick for that reason alone. *Calpine*, 2005 WL 3288469, at \*9; *Crowley v. Corning, Inc.*, 234 F. Supp. 2d 222, 230 (W.D.N.Y. 2002).

**II. PLAINTIFFS FAIL TO STATE A CLAIM UNDER ERISA SECTION 406 (COUNT II).**

Section 406 of ERISA “prohibits fiduciaries from involving the plan and its assets in certain kinds of business deals.” *Lockheed Corp. v. Spink*, 517 U.S. 882, 888 (1996). A party is not liable under Section 406 if one of the “[e]xemptions from prohibited transactions” in Section 408 applies. 29 U.S.C. §§ 1106(a), 1108.

There are two types of transactions covered by Section 406: fiduciary-caused transactions between a plan and a party in interest (Section 406(a)) and transactions between a plan and a fiduciary (Section 406(b)). Plaintiffs allege that

<sup>13</sup> Plaintiffs also insinuate, based on “information and belief,” that the Goodwill Transaction resulted in a loss to the Plan because Reliance assumed the validity of the transaction and attributed most of SCI's income to Mr. Sitrick's “Personal Goodwill,” thus undervaluing the Plan's SCI shares. (FAC ¶¶ 51, 54.) The Complaint alleges, however, no facts to support the insinuation that Reliance even considered the purported Goodwill Transaction in valuing the Plan's shares.

1 the Sitrick Defendants violated those provisions by engaging in the Goodwill and  
2 Repurchase Transactions. Those allegations fail to state a claim.<sup>14</sup>

3 **A. The Section 406(a) Claim Fails As A Matter Of Law.**

4 To establish a violation of Section 406(a), a plaintiff must show that a  
5 fiduciary caused the plan to engage in a transaction with a party in interest,  
6 *Lockheed*, 517 U.S. at 888, and that the transaction involved plan assets, *id.* at 893;  
7 *Kanawi v. Bechtel Corp.*, 590 F. Supp. 2d 1213, 1227 (N.D. Cal. 2008). A non-  
8 fiduciary may be liable as a party in interest, but only if the non-fiduciary had  
9 “knowledge of the circumstances that rendered the transaction unlawful.” *Harris*  
10 *Trust and Savings Bank v. Salomon Smith Barney*, 530 U.S. 238, 251 (2000).

11 **1. The Goodwill Transaction Is Not Actionable Because It Was**  
12 **Not Caused By A Plan Fiduciary And Did Not Involve The**  
13 **Plan Or Plan Assets.**

14 Plaintiffs’ Section 406(a) claim, to the extent it is based on the purported  
15 Goodwill Transaction, fails at the outset as to all Defendants because it was not  
16 caused by a plan fiduciary. As noted, even a named fiduciary is not a fiduciary for  
17 all purposes. *Pegram*, 530 U.S. at 225-26. Rather, a party has fiduciary status only  
18 to the extent he or she is performing a fiduciary function when taking the  
19 challenged action. *Id.* Courts regularly dismiss claims under Section 406(a) where  
20 the person who was the purported cause of the challenged transaction was not  
21 acting as a fiduciary. For example, in *Saxton v. Central Pa. Teamsters Pension*  
22 *Fund*, No. CIV A.02-CU986, 2003 WL 22952101 (E.D. Pa. Dec. 9, 2003), the  
23 court dismissed a Section 406(a) claim against the plan trustee arising from  
24 reallocations of contributions from plan participants. *Id.* at \*21. The court held that

25  
26 <sup>14</sup> In violation of Rule 8, Plaintiffs fail to identify specifically the provisions of  
27 Section 406 which they contend were violated by defendants. For purposes of this  
28 motion, the Sitrick Defendants presume that Count II encompasses claims under  
Sections 406(a)(1)(A), 406(a)(1)(D), and 406(b)(1), the only provisions under  
Section 406 that are even arguably implicated by the allegations in the Complaint.

1 the transactions were not prohibited under Section 406(a) because the defendant, in  
2 causing the transactions, was not acting in its fiduciary capacity. *Id.*

3 Here, the Complaint concedes that the Goodwill Transaction was caused by  
4 Mr. Sitrick in his “individual” and “corporate” capacities as “SCI Chief Executive  
5 Officer and Director,” rather than in his fiduciary capacity as Plan trustee. (FAC  
6 ¶ 37.) Thus, even if Plaintiffs correctly characterize Mr. Sitrick as the cause of the  
7 purported transaction, their own allegations foreclose any suggestion that  
8 Mr. Sitrick was acting as a Plan fiduciary when taking that action. The transaction  
9 is therefore not actionable under Section 406(a) as a matter of law as to any  
10 Defendant. *See, e.g., Wright*, 360 F.3d at 1101-1102; *Bd. of Trs., Basic Crafts*  
11 *Workers’ Comp. Benefits Trust Fund v. Siemers*, No. C-10-0731EMC, 2010 U.S.  
12 Dist. LEXIS 44784, at \*13-\*14 (N.D. Cal. May 6, 2010).

13 For similar reasons, Plaintiffs fail to allege that the Goodwill Transaction was  
14 a transaction with the Plan, as required under Section 406(a). As discussed above,  
15 the transaction was between Mr. Sitrick and SCI, not the Plan. Mr. Sitrick  
16 allegedly agreed to license his “intangible assets” to SCI, not to the Plan. In  
17 exchange, Mr. Sitrick received royalty payments from SCI, not from the Plan.  
18 These undisputed facts foreclose liability under Section 406(a) based on the  
19 Goodwill Transaction. *See, e.g., Tibble v. Edison Int’l*, 639 F. Supp. 2d 1122, 1125  
20 (C.D. Cal. 2009) (dismissing 406(a) claim where the plan “was not a party to the  
21 contract” challenged by Plaintiffs).

22 Lastly, the purported Goodwill Transaction did not involve Plan assets. To  
23 the contrary, Plaintiffs allege that the transaction constituted an attempt to  
24 “misappropriate and transfer to himself, certain of the *corporate* assets through its  
25 income stream.” (FAC ¶ 34 (emphasis added).) Plaintiffs do not allege that the  
26 transaction included any SCI shares owned by the ESOP. The Plan’s status as an  
27 SCI shareholder did not mean that it owned SCI’s underlying corporate assets. As  
28 the Department of Labor’s definition of “plan assets” makes clear, a plan’s

investment in an “operating company” (such as SCI) does not, solely by reason of that investment, mean that the plan’s assets include the underlying assets of the company. *See* 29 C.F.R. 2510.3-101(a)(2).<sup>15</sup> Because Plaintiffs offer no other basis for their assertion that the Goodwill Transaction was a prohibited transaction in plan assets, their Section 406(a) claim fails to the extent that it rests on that transaction. *See Kanawi v. Bechtel Corp.*, 590 F. Supp. 2d 1213, 1227 (N.D. Cal. 2008); *Barry v. Trs. of Int’l Ass’n Full-Time Salaried Officers and Employees of Outside Local Unions and Dist. Counsel’s Pension Plan*, 404 F. Supp. 2d 145, 152 (D.D.C. 2005).

## 2. The Sitrick Defendants Are Not Liable As Fiduciaries Or Parties In Interest To The Repurchase Transaction.

A Section 406(a) claim may be brought against: (1) a plan fiduciary who causes a prohibited transaction; or (2) a party in interest to such a transaction. Plaintiffs’ allegations regarding the Repurchase Transaction fail to state a Section 406(a) claim against the Sitrick Defendants under either of those prongs.

*First*, the Complaint does not allege facts raising a reasonable inference that any of the Sitrick Defendants was a Plan fiduciary who caused the Repurchase Transaction. To the contrary, Plaintiffs acknowledge that Reliance, not the Sitrick Defendants, caused that transaction by “approving and closing” the sale of the Plan’s stock. (FAC ¶¶ 46, 68.) The Complaint does not allege that Reliance was relieved of its responsibilities as the Plan fiduciary before the Repurchase Transaction was consummated or that it shared these responsibilities at any time with the Sitrick Defendants.<sup>16</sup> Plaintiffs’ Section 406(a) claim thus fails as a matter of law to the extent it rests on the Sitrick Defendants’ purported roles as causes of

<sup>15</sup> An “operating company” is “an entity that is primarily engaged ... in the production or sale of a product or service other than the investment of capital.” 29 C.F.R. 2510.3-101(c). SCI meets that definition. (FAC ¶ 12-13.)

<sup>16</sup> In fact, Reliance remained the Plan’s trustee until the stock sale was consummated. (Brosnahan Decl. Ex. B at 171.)



1 that transaction. *See Qualey v. Jackson*, No. 07-CV-10910-DT, 2007 WL 1836028,  
2 at \*5 (E.D. Mich. June 25, 2007) (no Section 406(a) liability for merger because  
3 shareholders, not defendants, caused transaction by approving it); *Tullis v. UMB*  
4 *Bank, N.A.*, 640 F. Supp. 2d 974, 981 (N.D. Ohio 2009) (no Section 406(a) liability  
5 where defendant did not cause transaction).

6 *Second*, the Complaint does not allege facts establishing that any of the  
7 Sitrick Defendants are liable as parties in interest to the transaction. In *Harris*  
8 *Trust*, the Supreme Court held that a person may be liable as a party in interest  
9 under Section 406(a) only if the person had “actual or constructive knowledge of  
10 the circumstances that rendered the transaction unlawful” at the time of the  
11 transaction. 530 U.S. at 251. A transaction involving the plan’s sale of company  
12 stock is not “unlawful” if the plan received “adequate consideration” for its shares,  
13 as provided by Section 408(e). 29 U.S.C. §§ 1106(a), 1108(e); *Howard v. Shay*,  
14 100 F.3d 1484, 1488 (9th Cir. 1996). The “adequate consideration” standard is  
15 satisfied if the sales price of the stock was established in “good faith.” *DeFazio v.*  
16 *Hollister, Inc.*, 636 F. Supp. 2d 1045, 1068 (E.D. Cal. 2009); *Henry v. Champlain*  
17 *Enters., Inc.*, 445 F.3d 610, 619-20 (2d Cir. 2006) (court’s role is to determine  
18 whether “the price paid represented a good faith determination of the fair market  
19 value of the asset, not to redetermine the appropriate amount for itself *de novo*”);  
20 *Eyler v. Comm’r of Internal Revenue*, 88 F.3d 445, 455 (7th Cir. 1996).

21 Thus, to plead knowledge of the transaction’s “unlawfulness,” as required  
22 under *Harris Trust*, Plaintiffs must allege non-conclusory facts raising a reasonable  
23 inference that the Sitrick Defendants knew or should have known that Reliance  
24 failed to act in good faith in determining the price of the Plan’s shares of SCI stock.  
25 Despite their conclusory allegation that the Plan received “less than adequate  
26 consideration” for its stock (FAC ¶ 80), Plaintiffs allege no facts suggesting that  
27 any of the Sitrick Defendants had actual or constructive knowledge that Reliance  
28 put its interests above the interests of the Plan or otherwise did not act in good faith.

1 In the absence of such facts, the Sitrick Defendants cannot be liable as parties in  
 2 interest to the Repurchase Transaction. *Harris Trust*, 530 U.S. at 251; *Barry*,  
 3 404 F. Supp. 2d at 157; *Laborers' Pension Fund v. Arnold*, No. 00C4113, 2001  
 4 U.S. Dist. LEXIS 2062, at \*23-\*25 (N.D. Ill. Feb. 26, 2001).<sup>17</sup>

5 In the alternative, the Repurchase Transaction is not actionable under either  
 6 prong of Section 406(a) because Plaintiffs allege no facts that could disqualify the  
 7 transaction from the protections of Section 408(e). A claim is subject to dismissal  
 8 under Rule 8 where “the well-pleaded facts do not permit the court to infer more  
 9 than the mere possibility of misconduct.” *Iqbal*, 129 S. Ct. at 1950. Applying that  
 10 principle, numerous courts have dismissed Section 406 claims where, as here, the  
 11 complaint failed to “allege any basis for presuming that a defendant’s conduct fell  
 12 outside a statutory exemption” set forth in Section 408. *Leber v. Citigroup, Inc.*,  
 13 No. 07 CIV. 9329, 2010 WL 935442, at \*10 (S.D.N.Y. Mar. 16, 2010); *see also In*  
 14 *re Honeywell Int’l ERISA Litig.*, No. Civ. 03-1214, 2004 WL 3245931, at \*13-\*14  
 15 (D.N.J. Sept. 14, 2004); *New York State Teamsters Council Health & Hosp. Fund v.*  
 16 *Centrus Pharm. Solutions*, 235 F. Supp. 2d 123, 129 (S.D.N.Y. 2002).

17 As discussed, Plaintiffs do not allege facts reasonably suggesting that  
 18 Reliance failed to act in good faith in setting the sales price of the Plan’s stock. The  
 19 only allegation that is even remotely relevant to this point is that Reliance assumed  
 20 the contractual validity of the Goodwill Transaction. (FAC ¶ 51.) But plaintiffs  
 21 allege no facts showing that, even if Reliance did assume that the transaction was  
 22 “contractual, valid, and binding,” Reliance failed to assess whether the Goodwill  
 23 Transaction, and thus the Repurchase Transaction, was unfair to Plan participants or  
 24 had an adverse impact on the value of Plan assets. Indeed, Plaintiffs allege no facts

25  
 26 <sup>17</sup> Under *Harris Trust*, Plaintiffs must also allege non-conclusory facts showing that  
 27 the Plan fiduciary with respect to the Repurchase Transaction—Reliance—had  
 28 actual or constructive knowledge that the transaction was prohibited under Section  
 406(a). 530 U.S. at 251. As discussed below, Plaintiffs allege no facts suggesting  
 that Reliance did not act in good faith in conducting the transaction or that Reliance  
 knew or should have known that the transaction was unlawful.



1 showing that the purported Goodwill Transaction played any part in Reliance's  
 2 valuation of the Plan's stock. Absent allegations of such non-conclusory facts,  
 3 Plaintiffs' challenge to the Repurchase Transaction under Section 406(a) fails as a  
 4 matter of law.

5 **B. The Section 406(b) Claim Fails As A Matter Of Law.**

6 To establish a violation of Section 406(b)(1), a plaintiff must show that a  
 7 plan fiduciary and the plan engaged in a transaction involving plan assets.  
 8 29 U.S.C. § 1106(b)(1). This claim fails for multiple reasons. With respect to the  
 9 Repurchase Transaction, the Complaint fails to allege facts reasonably suggesting  
 10 that Mr. or Ms. Sitrick engaged in the transaction as fiduciaries or facts raising a  
 11 plausible inference that the transaction was not exempted under Section 408(e).  
 12 (*See* Section II.A.2, *supra*).<sup>18</sup> With respect to the Goodwill Transaction, Plaintiffs  
 13 do not and cannot allege facts showing that the Plan was a party to the transaction,  
 14 that the transaction involved plan assets, or that any of the Sitrick Defendants  
 15 engaged in that transaction as fiduciaries (*see* Section II.A.1, *supra*), much less that  
 16 there was such a transaction in the first place.

17 **III. PLAINTIFFS FAIL TO STATE A CO-FIDUCIARY CLAIM UNDER**  
 18 **ERISA SECTION 405 (COUNT III).**

19 Only plan fiduciaries can be liable under Section 405 of ERISA. 29 U.S.C.  
 20 § 1105(a). As shown above, Plaintiffs fail to allege facts raising a reasonable  
 21 inference that Mr. or Ms. Sitrick were Plan fiduciaries with respect to the  
 22 transactions challenged in the Complaint. The co-fiduciary claim must be  
 23 dismissed for this reason alone. *See, e.g., Kling v. Fidelity Mgmt. Trust Co.*, 323 F.  
 24 Supp. 2d 132, 145 (D. Mass. 2004).

25 In addition, a co-fiduciary claim must be supported by facts showing "actual  
 26 knowledge" by the defendant that another fiduciary breached a duty or knowing  
 27

28 <sup>18</sup> The exemption set forth under Section 408(e) applies to claims under  
 Section 406(b). *See Howard*, 100 F.3d at 1488.

1 participation by the defendant in a breach. *Donovan v. Cunningham*, 716 F.2d  
 2 1455, 1475 (5th Cir. 1983). As shown above, none of the Sitrick Defendants  
 3 breached any fiduciary duties under ERISA; and none, therefore, could have  
 4 participated in or had knowledge of a breach by the other. Similarly, the Complaint  
 5 alleges no facts suggesting that either Mr. or Ms. Sitrick knew of or participated in  
 6 a breach of fiduciary duty by Reliance with respect to the Repurchase Transaction.  
 7 Count III thus fails as a matter of law. *See Lee v. Burkhardt*, 991 F.2d 1004, 1010-  
 8 11 (2d Cir. 1993).

9 **IV. PLAINTIFFS FAIL TO STATE A CLAIM FOR EQUITABLE RELIEF**  
 10 **(COUNT IV).**

11 Under this Count, Plaintiffs seek equitable relief for Defendants' ERISA  
 12 violations and "improper use of the Plan's assets." This claim does not assert an  
 13 independent substantive violation of ERISA, but instead appears to seek relief  
 14 based on the claims asserted in Counts I-III. As discussed above, Plaintiffs fail to  
 15 state a claim under those Counts as to the Sitrick Defendants. Count IV must also,  
 16 therefore, be dismissed as a matter of law.

17 **CONCLUSION**

18 For the reasons discussed above, the First Amended Complaint should be  
 19 dismissed in its entirety without leave to amend.

20 Dated: June 21, 2010

21  
 22 GREGORY A. GARBACZ  
 23 CONNIE M. ANDERSON  
 KLINEDINST PC

24 Attorneys for Defendants  
 25 MICHAEL S. SITRICK and  
 NANCY SITRICK

JAMES J. BROSNAHAN  
 PAUL FLUM  
 GEORGE C. HARRIS  
 MORRISON & FOERSTER LLP

By: /s/ James J. Brosnahan  
 James J. Brosnahan  
 Attorneys for Defendants  
 MICHAEL S. SITRICK, NANCY  
 SITRICK, and the MICHAEL AND  
 NANCY SITRICK TRUST